



DOUGLASS

ASSOCIATE ALUMNAE NEWS

AADC Publically Announces \$35 Million Campaign

The Associate Alumnae of Douglass College publically launched the most ambitious fund raising campaign in its history at the annual donor recognition event, held this year at the University Club in Manhattan on Sunday, October 24, 2010. *The Campaign for Douglass* seeks to raise \$35 million in support of key programs which Dr. Jacquelyn Litt, the newly appointed tenth dean, states “bring Douglass to the next level of innovation.”

Rutgers University President Richard McCormick welcomed the gathering and extended gratitude to the Campaign leadership: Co-Chairs Joyce Albers-Schonberg '65 and Alice Herman '70; Honorary Chair Adelaide Marcus Zagoren '40; lead contributors Regina Best Heldrich '40 and Kathy Ludwig '75. Describing Douglass as a “pacesetter for the University, attracting the highest percentage of international and out-of-state students,” he also noted that, as enrollment at Douglass increases, its students’ grade point averages are “the highest in the student body.”

Thanking the audience of 150 alumnae and friends, Joyce and Alice officially called an end to

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Serving Alumnae and Students Better Than Ever

A MESSAGE FROM THE PRESIDENT

When I stepped onto the Douglass College campus in 1968 as a first-year student, the only letter I could imagine writing was home to ask my parents for money. Never in my wildest dreams did I imagine being out of college for nearly 40 years, or being elected president of the Associate Alumnae of Douglass College.



AADC President Tina B. Gordon '72 welcomed donors at The Campaign for Douglass launch in October.

“speed networking” with them, clearly both alumnae and students benefit.

The AADC and Douglass proudly welcome Dr. Jacquelyn Litt, the tenth Dean of Douglass. Together we dedicate ourselves to enhancing Douglass and serving its students and alumnae better than ever. We need the support of all

alumnae.

If you have not made a donation in the past, now is a great time to start. If you are a current donor, please consider making another gift or a bigger gift next time around. If you want to give your time and ideas, we would be happy to hear from you. I encourage you to join one of the many alumnae networks established by the AADC, attend a lecture, welcome students into their residence halls on move-in day, serve on a committee, attend Reunion Weekend — and not just during your special year.

Participating in any of these activities will bring you exciting new experiences and enable you to make new friends and renew acquaintances. You’ll have a great time, too.

This position is an awesome responsibility, as the amazing AADC staff and outstanding Board advocate on behalf of Douglass Residential College, its students and 36,000 alumnae.

I have experienced, firsthand, the myriad programs and events that the AADC provides. These activities are meant to build and strengthen the ties we as alumnae have with current students and with each other. Whenever I meet Douglass students, I always come away knowing that our alma mater is strong.

Today’s students are smart, focused and determined. The experiences they derive from Douglass, both inside and outside of the classroom, are enhanced by exciting opportunities to interact with alumnae. Whether hearing students speak at Alumnae Council or