



The Campaign For Douglass

The Year in Review

"To advance excellence at Douglass, the Associate Alumnae of Douglass College has embarked on a \$35 million fund raising effort: The Campaign for Douglass. This initiative will endow the innovative programs which give Douglass students a competitive edge, expand the Global Village, including a new Living Learning residence hall, and will seed the next wave of Douglass innovations. We ask you to consider joining the alumnae and friends who are committed to stellar leadership education for women." This invitation was issued by Campaign Co-Chair, Joyce Kovatch Albers-Schonberg '65 on October 24, 2010. In the year that followed, many accepted.

Since publically announcing the Campaign, the total raised has grown from \$17.5 to nearly \$21 million. "The total will have a very significant impact in advancing the College," states Co-Chair Alice Herman '70. "We are gratified with the

response thus far, and with the very meaningful ways each alumna and friend has sought to further their connection to Douglass through giving."

For example, in making a Campaign commitment, Barbara Little Britt '65 and her husband Glenn sought to connect with Douglass friends and to advance the Campaign's current priority of building a new residence hall in the Global Village. "I have always known that Douglass women together are an unstoppable force," states Barbara. "The new residence really showcases the College's strength in living-learning communities, where students with a common interest reside together while taking subject courses and completing projects on their theme. Coming together for a common purpose is a life skill we all need – and one exemplified by those of us united to build a unique new residence at Douglass. I was pleased to be able to join with others to bring the building to real-

ity." During the Campaign's first public year, nearly half of the \$5 million needed to build the building was raised.

Throughout the year, Douglass' Tenth Dean Dr. Jacquelyn Litt met with groups of alumnae to introduce herself and discuss the importance of the campaign priorities. Despite the many demands on a first year Dean, she was clear that meeting alumnae was a priority – and a pleasure. As she stated when the public phase was launched, "Becoming Dean at the same time that we have entered the public phase of our capital campaign might seem daunting – but The Campaign for Douglass will bring us to the new levels of innovation. That's a very exciting prospect." Throughout the year, through her formal convocation in April and Reunion weekend in June, Dean Litt shares that her admiration for the alumnae and friends of Douglass continually grows. "Each time I meet with our alumnae



**Innovative Education.
Women's Leadership.**

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Photos, left: 1. Campaign Co-Chair Joyce Kovatch Albers-Schoenberg '65, Honorary Chair Adelaide Marcus Zagoren '40, Douglass Dean Dr. Jacquelyn Litt, Campaign Co-Chair Alice Herman '70 at campaign launch event on October 24, 2011; 2. M. Wilma Harris '66, Junita Wade Wilson '66, and Joyce Carrington Kouasi '66 at the 2010 donor recognition event and campaign announcement; 3. Dean Litt and Rutgers University President Richard L. McCormick with Kathleen Whitehead Ludwig '75, lead donor to the new Living-Learning Residence Hall; 4. Dean Litt enjoys meeting Fort Myers, Florida area alumnae; 5. Alumnae Anne Teshima '77 and Barbara Litt Britt '65 view the designs for the new Living-Learning Residence Hall.

Photos, right: 6. AADC Executive Director Valerie Anderson Cabbell '81 and former Executive Director and current Campaign Honorary Chair Adelaide Marcus Zagoren '40 pose at the Convocation Ceremony for Dean Litt; 7. Dean Litt meets Princeton area alumnae at a reception hosted by Katherine Melick-Niemiec '44; 8. Associate Alumnae of Douglass College Board President Tina B. Gordon '72 gives a campaign update; 9. Douglass students and scholarship contributors at the 2011 annual scholarship Dinner; 10. Joyce Kovatch Albers-Schoenberg '65 introduces Dean Litt to alumnae living in Naples, FL.; 11. Maureen E. Strazdon '77 with hosts Arthur Rubinstein and Campaign Co-Chair Alice Herman '70 at the New York City campaign reception; 12. Flora Buchbinder Cowen '59.

Other events not pictured: Boston Area, hosted by Stacy Cummings Kavanagh '79; Bergen/Essex/Passaic Counties, hosted by Marian Shapiro Filan '80; Somerset/Middlesex Counties, hosted by Susan Kinsley Darien '64; New Jersey shore gathering, hosted by Melinda Raso-Kirstein '77; Boca Raton, FL. hosted by Adelaide Marcus Zagoren '40; Union County, hosted by Maureen Strazdon '70. Regional Gathering, NYC, Photos by Beryl Goldberg

and supporters they express their passion for Douglass. Our supporters are remarkable. It is a thrill to meet with them and let them know the important role they play in advancing the College."

One of these passionate supporters is Flora Buchbinder Cowen '59. Flora shares that she had often thought of creating an endowed scholarship fund. As a state scholarship recipient herself, she knew first hand that scholarships can make a real impact on Douglass women. During her many years of involvement, she met Douglass students for whom financial support made the difference, both in their ability to afford college and in boosting their self confidence, as they knew that alumnae were invested in their success. "Seeing that *Attracting the Best and Brightest Students* was a campaign

priority rekindled my interest in funding a scholarship. I always thought I would if I could — and this time, I found that I could," states Flora. "I look forward to attending this year's Scholarship Dinner and meeting the first recipient." Through The Campaign for Douglass, more than \$5.7 million has been raised in scholarship support, which already surpasses the goal for this campaign priority.

What is planned for The Campaign in the year ahead? "Job one is to reach the \$5 million goal for the new living-learning residence hall to expand the Global Village," states AADC President Tina Gordon '72. "The sooner the funds are raised, the sooner we can break ground and visually demonstrate that Douglass is on the move. Next, we want to get our students moving by increased funding for

international travel and global programming."

With very important work to do, both Gordon and AADC Executive Director Valerie Anderson Cabbell '81 pause only to thank the "amazing contributors" who have supported The Campaign to date and the "fantastic expertise and effort" provided by the Campaign Communications Working Group, the Campaign Leadership Committee, and the recently launched Major Gifts Committee. "Our greatest gratitude goes to our Co-Chairs, Joyce Kovatch Albers-Schoenberg '65 and Alice Herman '70, and to Honorary Chair Adelaide Zagoren '40. Their leadership keeps the Campaign moving to new heights and we look forward to continued success," states Cabbell.