

The Campaign For Douglass

Significant Progress On New Living-Learning Center

Rutgers University has made an additional \$1.4 million investment in a new Living-Learning Residence Hall for Douglass' Global Village. At Reunion Convocation in early June, Former President Richard McCormick announced that the University will provide \$6.4 million toward the project, a significant increase over the previously announced \$5 million allocation. When coupled with gifts of \$2.7 million already received from generous alumnae and friends, less than \$1 million remains to be raised toward the project.

In making the announcement President McCormick affirmed, "Douglass is where women learn to lead in a rapidly changing global world."

Douglass Dean Jacquelyn Litt echoed his thoughts, "The new Jameson complex, home of our Global Village, will enhance the student experience for those who choose to live and study together around a common theme. These women become immersed in study and practice in area-houses, such as Leadership, Women in Business, Human Rights, Asian Culture, Social Justice, and others."

"The hall," adds Dean Litt, "will be an environmentally sustainable LEED Gold building and will feature a faculty-in-residence apartment and cutting-edge communal places for learning. It will provide residential and classroom spaces to prepare students for house-based courses, study abroad trips, leadership programs at the United Nations, and special events, such as one we held at Douglass last year with President Mary Robinson of Ireland."

Dean Litt says she is "grateful to the University and excited to see this vision of completing the Global Village become a reality."

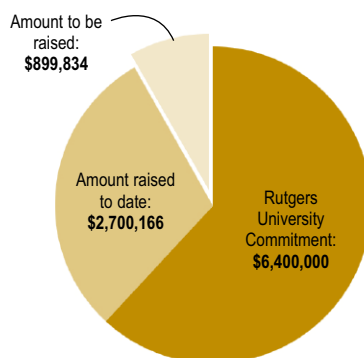
The first new construction at Douglass in more than 30 years, the building will feature elements specific to the needs of living-learning communities:

- Classroom/group meeting space
- Multi-purpose area equipped with state-of-the-art technology for group presentations, lectures, and video conferencing
- Suite-style living, which will add a new housing option and enhance recruitment.



Associate Alumnae of Douglass College Executive Director Valerie Anderson '81, left, and Dean Jacquelyn Litt, with the beautiful watercolor painting of College Hall generously created by artist Carol McClure Sanzalone '69, center, standing with Campaign Co-Chairs Joyce Kovatch Albers-Schonberg '65, second from right, and Alice Herman '70, right. Limited-edition prints signed by the artist will be given to acknowledge Campaign contributors of \$25,000 or more.

Goal: \$10,000,000



Only \$1,000,000 remains to make the long held vision of the new Living-Learning Residence Hall a reality!

The new Living-Learning Residence Hall will:

- Be the center of global programming for all Douglass students, not just house residents. The building will include large and small state of the art assembly spaces.

Campaign

The Campaign Goal is to raise

- **Attracting the Best and Brightest Students** through increased scholarship support and special opportunity funds for travel abroad, summer research, and participation in special programs.
- **Strengthening the Innovative Douglass Education for Future Generations of Women** by endowing the first year mission course, extern program, e-portfolio project and Mary I. Bunting program.
- **Expanding the Global Village and Living-Learning Opportunities** by funding a new Living-Learning Residence Hall and endowing the programs offered, focused on global citizenship.

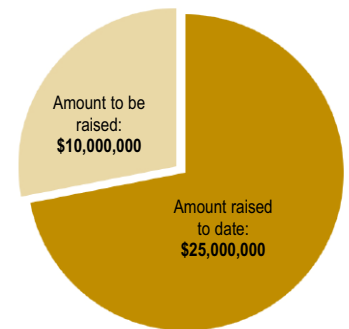
The Campaign for Douglass is the most ambitious fund raising initiative in Douglass history. The Campaign will set the course for the College's next level of excellence by strengthening the endowment and furthering the College's ability to create and deliver innovative programs. This Campaign will further the transformative education Douglass provides for present and future generations of women leaders.

The Campaign is Already Having a Significant Impact!

To date nearly \$25 million has been raised.

- The goal for scholarship support has been exceeded with more than \$7.5 million in gifts to support students.
- \$2.7 million has been raised toward the new Living Learning residence hall. Once an additional \$1 million has been raised, Rutgers University will provide the additional funding needed and construction can begin. Raising the additional funds needed for the new building is the current priority within the campaign.
- Several generous contributors have chosen to direct their gifts to Special Opportunities Endowments. These funds have been earmarked by the donors for unique student opportunities such as travel abroad, participation in national conferences, or special summer study.
- More than \$1.5 million has been raised for the Douglass Project. These funds will assist students majoring in the sciences to participate in hands on research at the undergraduate level. They will be more likely to persist in their majors given the opportunity to participate in practical applications and will graduate with a competitive advantage.
- All gifts given during the Campaign period count toward the overall goal. This includes gifts to the Douglass Annual Fund and/or to programs not included in the six Campaign priorities. All supporters are asked to consider a special gift to benefit the Campaign priorities while continuing their support of the Associate Alumnae of Douglass College and Douglass College through the Douglass Annual Fund. Campaign pledges can be fulfilled over a five-year period.

Goal: \$35,000,000



Here's What's Next.

- Campaign priorities still to be fulfilled include building endowments for: Living-Learning program opportunities for the current Global Village houses; creating new themed houses; and funding a house course for students living in the Bunting-Cobb Residence Hall for Math, Science, Engineering and Technology.



Priorities

\$35 million for six priorities:

- **Strengthening the Science, Technology, Engineering and Math (STEM) programs** through increased support for the Douglass Project and the house course and programming within the Bunting-Cobb residence hall.
- **Increasing Women's Leadership Initiatives and Opportunities** through more support for signature programs like Peer Academic Leaders, the Public Leadership Education Network, Red Pines, and Capstone Conference.
- **Building the Unrestricted Endowment** to provide funding for the next wave of Douglass innovative education and to strengthen the financial base needed for confident future planning.

To learn more about the building's progress or to make a contribution, please contact Eileen Cotter, Director of Development at (732) 932-2880.