



# DOUGLASS

ASSOCIATE ALUMNAE NEWS

## Celebrating 85 Years

Associate Alumnae of Douglass College

Hear the buzz at Douglass as students anticipate a new residence hall coming to the Global Village at Jameson – the first on campus in over 30 years. Alumnae giving in support of *The Campaign for Douglass: Innovative Education, Women’s Leadership* makes this dream possible.

This year the Associate Alumnae of Douglass College proudly celebrates its 85th anniversary.

Because of you and the more than 36,000 alumnae of this great sisterhood, we are able to continue the

work begun by the insightful women of the first graduating class from New Jersey College for Women.

They formed the Associate Alumnae as an independent 501(c)(3) with foresight in 1927 at their five-year reunion. Since then, the Associate Alumnae has provided ongoing support to alma mater – and will for generations of women to come. As many know, what is today called the Douglass Annual Fund was called “The Penny Fund” in those early days to establish the college. The

concept was the same as it is today; all alumnae are asked to give and to support the ongoing mission of the Associate Alumnae of Douglass College.

Because of you, I am happy to report that we provide more than \$475,000 in scholarship and other forms of support to Douglass students; we support our operation and fulfill our mission. Because of you, *The Campaign for Douglass* has surpassed \$25 million of the \$35 million goal. Because of you, students participating in the award-winning Extern Program gain career experience.

Douglass is a leading educational institution for women of the 21st century and the Associate Alumnae of Douglass College fulfills our mission to provide support to alma mater, its students, and her alumnae.

It is hard to believe that just a few years ago, an alumnae-led movement to save and protect our beloved alma mater was successfully organized. Yes, Douglass was saved and remains a strong pillar for women at Rutgers University. We have been working hard to keep alumnae informed and educated

about what Douglass is today.

It is vital that the message that Douglass is vibrant and looks forward to a strong future reach each and every alumna.



Valerie L. Anderson '81, MBA  
Executive Director

While we were victorious, our work continues. It is just as important for you – alumnae – to be engaged in our mission and to provide financial support to the Douglass Annual Fund now, as you did during the *Save Douglass College Campaign*. We are a strong alumnae network with endless opportunities and capabilities.

Thank you for being a part of our progress today.

There are so many exciting things happening. If you still are not a believer after reading the newsletter, e-news or magazine, or engaging on our *DouglassAlumnae* social media platforms, or visiting our updated website and online registration, I urge you to come back to campus or attend an event.

Because of you, Douglass and her alumnae are still impacting women’s lives.

### A Message From the Executive Director