

# The Campaign For **Douglass**

**Over \$31 Million Raised and Going Strong!**

The Campaign for Douglass is the most ambitious fund raising initiative in Douglass history. The campaign will set the course for the College's next level of excellence by strengthening the endowment and furthering the College's ability to create and deliver innovative programs. The Campaign will further the transformative education Douglass provides to present and future generations of women leaders.

## Innovative Education, Women's Leadership...

The world needs more women leaders. Douglass is where women learn how to apply their talents and passions to make their individual marks on the world.

*The Campaign for Douglass*, first publically announced in October 2010, is raising the financial resources for Douglass to advance the key academic programs and special opportunities that foster self-confidence and leadership in her students. At reunion weekend in June, Associate Alumnae of Douglass College Board of Directors President Tina Gordon '72 was pleased to announce that more than \$30 million has been raised toward the \$35 million campaign goal.

### *This outstanding success means:*

- 118 scholarships have been created or increased, providing needed financial support for students. In total, nearly \$10 million has been raised for student support from scholarships, special opportunity funds, awards, and prizes.
- Students enrolled in Science, Technology, Engineering and Math will have more summer research opportunities as well as strengthened mentoring and special programming.
- Upper-class women will have enhanced workshops focused on transitioning from college to career.



- Women participating in living-learning houses will benefit from additional programs funded through new endowments created for this purpose.



**AADC Executive Director Valerie Anderson '81, third from left, with Class of 2013 leaders serving as class officers, from left: Jasmine Hossain, Khadijah Daniels, Nicole Fisher, Rachel Greenberg, and Melissa Gabilanes.**

- One wonderful example is the Helene Denburg Ershow '50 Special Opportunity Fund which provides ongoing support for the Women and Creativity House honoring an alumna whose love of the arts will be shared with house students through opportunities to attend workshops, performances, and exhibits.
- An increase in the Unrestricted Endowment to ensure the financial security of the College and seed the next

wave of innovative leadership education for women. Nearly \$6.5 million has been raised for this purpose.

## ...and much more.

AADC Executive Director Valerie Anderson '81 summarizes, "The impact this success will have in securing and advancing innovative, leadership education at Douglass is truly exceptional. The real result of crossing the \$30 million mark is, in fact, priceless. It fuels the College's ability to provide excellent preparation for our students, our future women leaders."

The Campaign Leadership is very grateful to all who have contributed toward the success so far and invites all alumnae to support the campaign this academic year.

