



**Innovative Education.  
Women's Leadership.**

The Campaign For  
**Douglass**

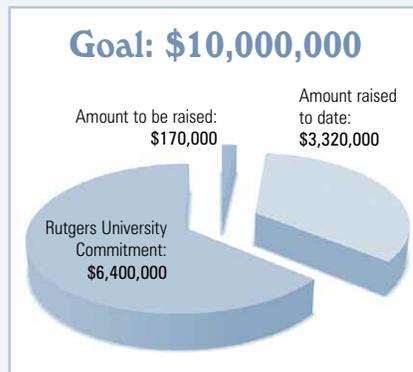
# THE CAMPAIGN FOR

The Campaign for Douglass is the most ambitious fund raising initiative in Douglass history. The campaign will set the course for the College's next level of excellence by strengthening the endowment and furthering the College's ability to create and deliver innovative programs. The Campaign will further the transformative education Douglass provides to present and future generations of women leaders.

## New Living-Learning Center at Douglass Becoming a Reality

Nearly \$10,000,000 has been raised towards this *Campaign for Douglass* goal with only \$170,000 remaining to make the long-held vision of the new Living-Learning Center a reality. The first new construction at Douglass in more than 30 years, the new residence hall for Douglass' Global Village will feature elements specific to the needs of innovative living-learning communities:

- Classroom/group meeting space
- Multi-purpose area equipped with state-of-the-art technology for group presentations, lectures, and video conferencing
- Suite-style living, which will add a new housing option and enhance recruitment.



With nearly \$28 million raised toward the \$35 million goal, *The Campaign for Douglass* is having an important impact at Douglass. Examples can be found on Campus every day. In fact, many important initiatives are taking place this semester that benefitted from generous support garnered through the Campaign.

In January, students living in Douglass' Global Village East Asia House had the opportunity to study and participate in service learning in Thailand (see story in this issue.) The trip was made possible by financial support garnered through the campaign for student travel opportunities and for the Douglass Fund. In addition, Dean Jacquelyn Litt extends gratitude to the Rodkin Family Foundation for their generous funding. Because of financial support received through alumnae, Dean Litt reported to the AADC Board of Directors with great pride that trip was funded by Douglass Residential College.

In January and again in March, nearly 100 Douglass students are participating in this year's AADC Extern Program. These students "shadow" an alumna mentor in the work place. The experience may affirm or even revise their career choice – but it definitely gives students a unique insight into the professional world.

## Campaign

### Service Learning in Thailand (continued from page 3)

building a playground at the compound which was a very gratifying experience. When we finished, we left behind two swing sets, a climbing net, and parallel bars. It was amazing to see how much we were able to accomplish in so little time. COSA sent us a video of the girls jumping around and having a great time. We are so proud!

When people ask me about the East Asian House's trip to Thailand, the first thing I share is that I truly believe that the students now have a better understanding of what human trafficking is than even many government officials. By working with the girls at COSA, they saw that trafficking is a much more complicated system than what we understood. There is very little of the "late night kidnapping and being sold into forced prostitution in a far off land" that we often see. Instead, we saw that trafficking is forced labor of any kind, and that most of it is done knowingly by families, and

entered into willingly by girls. Most of the labor is farm work from a very young age, and sex labor most often takes place in small hill towns. In fact, as we learned, girls who end up in a big city as sex workers are considered very fortunate because they are more likely to be treated well by a white foreigner who will pay them well for a few days as an escort, and who is less likely to physically assault them. It was priceless for us to be able to understand this complicated system more in depth.

When we left COSA, it was bittersweet for everyone. Many of the House's students wanted to return to say goodbye to COSA girls after we completed the playground, but each goodbye was more tearful and more difficult than the last. Students met with the administrative staff of COSA to identify some ways in which they can continue to support the organization, and came away with some exciting ideas that will prove both educational to the

community and supportive to this outstanding organization.

We were so fortunate to see some of the many beautiful treasures from "The Land of Smiles," from the ruins of the ancient capital in Ayutthaya and the Grand Palace in Bangkok to the Doi Suthep Temple, known for its 300 steps. We took a boat ride on the Chao Phraya River, *tuk tuks* (auto rickshaws) to see a traditional *muay thai* kickboxing match, and *songthaews* (covered pickup trucks) up a winding mountain to see the astounding views from the hill tribe villages of Chiang Mai.

While the sights and scenes of Bangkok and Thailand were incredible to behold, what students took away most from our journey was the time spent with the incredibly smart, vibrant and excited girls at COSA. They gave us a great sense of hope and impressed us in unexpected ways with their unwavering determination and spirit.

# DOUGLASS

## Attracting the Best and Brightest and Increasing Leadership

Through the Extern Program, students have the unique opportunity to gain professional experience and preview their intended career by working with an accomplished alumna during school breaks.



Attracting the Best and Brightest Students through increased scholarship support and special opportunity funds for travel abroad, summer research, and participation in special programs.



Spreading the word about the Campaign for Douglass six priorities and ongoing progress through gatherings held with Campaign leadership across the country.



## Success has Impact on Innovative Education

The program, now in its 38th successful year, is funded by gifts to the Douglass Annual Fund.

Through *The Campaign for Douglass*, an endowment is being built to provide a secure financial base for its continuation and growth. Alumnae volunteers also assist in program administration and promotion.

In January and February, students applied for next year's housing options, including the opportunity to live and learn in a community in one of ten living-learning communities. New to the roster of themes

for next year is the Environmental House, where students will live "green" and study issues of environmental sustainability. Gifts made to the Campaign help underwrite house programs and activities, and gifts have been given to particularly support the Women in Business and Women and Creativity houses.

In March, April, and May, Douglass students are invited to apply for a

series of Scholarship and Fellowship opportunities. Scholarship support often makes the difference in whether or not a student can afford to attend Douglass, take advantage of special opportunities, or reduce their employment hours allowing

them to devote more time to their studies. Fellowships are awarded to allow graduating seniors and alumnae to pursue advanced degrees. Already, more than \$8.5 million has been added to scholarship endowment through the Campaign.

Thank you to all of the generous alumnae who have participated with generous gifts to *The Campaign for Douglass* so far. Innovative Education and Women's Leadership programs happen at Douglass because of you. On behalf of the students who are experiencing a transformative, quality education, the AADC offers great gratitude to our contributors.

**To learn more about *The Campaign for Douglass* or to make a contribution, please contact Eileen Cotter, Director of Development at (732) 932-2880.**



### ..... Ways to Give .....

#### New University Campaign Guidelines Allow for Recognition of Deferred Gifts

There are a number of ways to support *The Campaign for Douglass* while being mindful of your other important financial goals. While most contributors pledge to make gifts to the Campaign over a five year period through contributions of cash, opportunities also exist to make a deferred gift utilizing other assets, such as securities, life insurance, or retirement plans.

Recently, Rutgers University has changed its Campaign accounting procedures to also include deferred gifts, such as bequests. Now alumnae who have thoughtfully provided for Douglass in their estate plans can receive

recognition for their generosity in the Campaign. Please let us know if you have planned a future gift – so that we can say thank you now and add your name to the Campaign Honor Roll.

For more information on planned gifts, please contact Carol Hamlin '61 at 732-932-2880; [chamlin@winants.rutgers.edu](mailto:chamlin@winants.rutgers.edu). The correct wording for a designating an estate gift is to "The Associate Alumnae of Douglass College for The Douglass Fund."