



ANNUAL REPORT ISSUE

Volume 46, No. 1

January 2015

DOUGLASS

ASSOCIATE ALUMNAE NEWS

Points of

Began fundraising in **1926** with pledges of \$3.65 per year to the "Penny Fund"

Incorporated in **1927** as the Associate Alumnae of the New Jersey College for Women

Is a sisterhood of more than **36,000** alumnae world-wide

Governed by a **24** member Board of Directors

Provides financial, programming and communications support

Hosts signature programs such as Founders Day, Extern Program, Lectures and Alumnae Weekend

Executes its mission with the support of more than **700** alumnae volunteers

Raised nearly **\$80M** in three successful capital campaigns

14% of alumnae contribute to the AADC

Offers **3** trips per year for alumnae who love to travel the globe with other alumnae

Supports regional clubs in New York City, Washington D.C., CA, NC, NJ and FL;
soon to come in Atlanta, Boston and Chicago

Touches alumnae and/or donors with **3** newsletters, **2** magazines and **12** issues of the E-news

PRIDE



DOUGLASS ASSOCIATE ALUMNAE NEWS

Vol. 46, Issue No. 1 January 2015

A newsletter for alumnae and friends published by the Associate Alumnae of Douglass College, 181 Ryders Lane, New Brunswick, NJ 08901-8557.

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ASSOCIATE ALUMNAE OF DOUGLASS COLLEGE

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Valerie Anderson '81, MBA

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Information filed with the attorney general concerning charitable solicitations may be obtained from the Attorney General of the State of New Jersey by calling 973-504-6215. In Pennsylvania, contact the Pennsylvania Department of State at 717-783-1720. Registration does not imply endorsement.

ANNUAL REPORT ISSUE

Fiscal Year July 1, 2013 to June 30, 2014



With gratitude, I am both proud and compelled to share our *Points of Pride* with you in our *Annual Report Issue* of the *Douglass Associate Alumnae News* which reports on our Fiscal Year 2013-2014. Because of alumnae volunteers, outstanding alumnae leadership, and generous support from alumnae and friends, we are able to accomplish so much. We continue to

increase outreach and services to alumnae, no matter where they live or when they graduated. Our Douglass alumnae sisterhood is powerful. I encourage you to stay connected or get reconnected by reaching out to us at the Alumnae Center, attending an event, or staying informed and engaged through our social media, e-news and publications.

With gratitude from the bottom of my heart, I thank all who participated in AADC events throughout the year, contributed their time, talents and treasures as a member of one of our committees, and help us strive to be a best-in-class organization.

You will see the names of our donors to the *Campaign for Douglass* and the Douglass Annual Fund listed in these pages. It is yet another way to acknowledge and thank each and every one of our alumnae and friends for contributing to the ongoing success of the AADC and Douglass. Your support of the Douglass Annual Fund is vital to supporting our mission of providing financial, programming and communications support to Douglass College, her students and her alumnae.

Thank you, again, for partnering with us. You make an impact.

Valerie Anderson '81 MBA, Executive Director



Points of Pride (continued)

Reaches countless alumnae through Facebook, Twitter, Flickr, LinkedIn, YouTube and the Web

Honors more than **10** alumnae and friends each year with awards for distinctive careers or service

Provides direct support of more than **\$1.5M** annually to Douglass Residential College and its students

43% of philanthropic support for the DRC program budget comes through the AADC

Administers an endowment currently valued at **\$43M**

More than **600** financial awards were given to DRC students through the AADC in 2013-14

