

MAKE THE DIFFERENCE

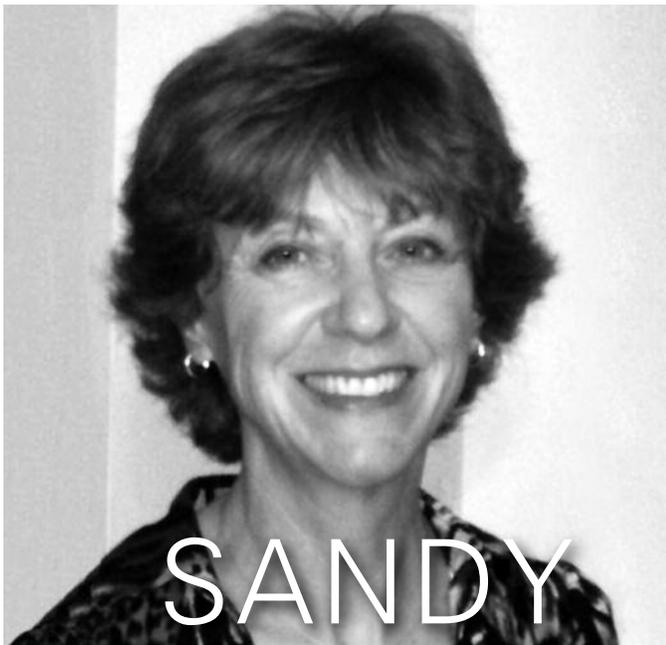
The Campaign for Douglass

WOMEN'S LEADERSHIP INITIATIVES

The Campaign for Douglass is about strengthening Douglass—by honoring our history and wholeheartedly embracing where we have been, what we are today, and our bold vision for the future. With your help, the AADC and Douglass Residential College will succeed in surpassing our \$35 million goal, securing the “Douglass Difference” and ensuring women leaders have the best possible experience now and for years to come.

Campaign Has Impact

The Campaign for Douglass supports leadership training and experiences for students and is already making an impact.

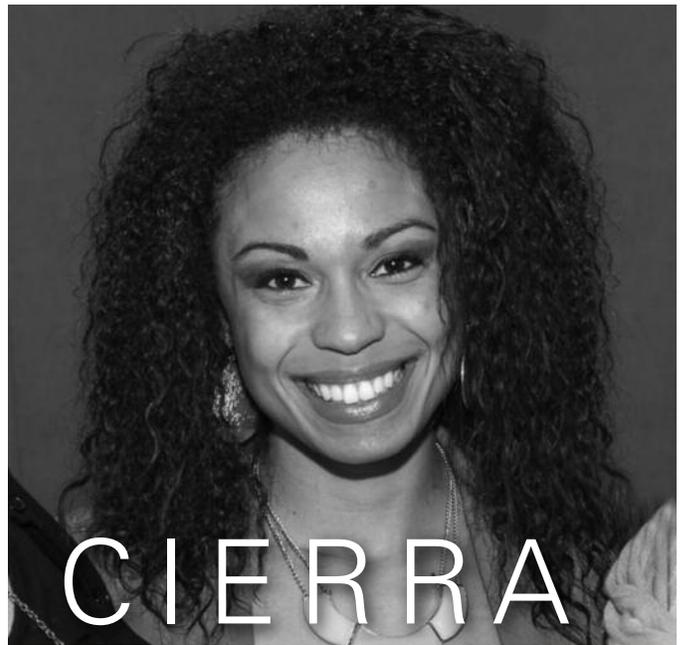


SANDY

Roxanne “Sandy” Parker '75

Douglass Society Member, Consultant,
Retired Vice President and Treasurer, Dun & Bradstreet

To be a DOUGLASS WOMAN means...
BEING A STRONG, CONFIDENT, WOMAN LEADER



CIERRA

Cierra Kaler-Jones '15, Social Work major, and minors
in Women's and Gender Studies, Criminology, and
Critical and Comparative Race and Ethnic Studies

To be a DOUGLASS WOMAN means...
FINDING A SENSE OF AGENCY, AND A
DESIRE TO DO MORE AND BE MORE

Sandy's Story: It was important to me to attend a women's college so I would have the opportunity to develop my leadership skills and pursue my academic interests in a safe environment. I ran for student government my freshman year and continued my involvement in leadership roles throughout my years at Douglass. I loved it because I was surrounded by smart, proactive, self-directed, passionate women who recognized their responsibility to the broader community. By the time I entered the Wharton School of the University of Pennsylvania for my M.B.A., I was a strong and competent leader.

Today's students have even greater opportunities. I help support opportunities through my Campaign gift to Women's Leadership and every year to the Douglass Annual Fund. I owe my success to Douglass and I am fortunate to be able to give back. ■



**Innovative Education.
Women's Leadership.**
The Campaign for
Douglass

Cierra's Story: In my first year, I traveled to Washington, D.C. to take advantage of the Public Leadership Education Network seminar on Women & Congress, made possible by generous alumnae. I served as a Barbara Voorhees mentor my sophomore year, in which I was able to assistant teach the first-year course for Douglass women. This is where I realized my calling in working with students and shaping pedagogy and curriculum for the changing academic needs of students. Living in the Human Rights House also expanded my knowledge and passion.

I was named the Head Chairwoman of the Douglass Orientation Committee and led the efforts to welcome first-year students to their new home, as well as honed my leadership skills. Most recently, I founded a chapter of the national non-profit, She's the First, which sponsors education for girls in developing nations. These experiences inspire me to do and be more. ■

To make a Campaign gift, please contact
Director of Development Eileen Cotter at 484-932-2880 | www.campaignfordouglass.org